

Prayer for Marketing Communication Managers

Dear Lord Jesus,

You have called marketing and communications managers to care for the public representation, both directly and indirectly, of your ministries.

May you grow in your marketing and communications managers

- the creativity of Esther, who carefully and astutely crafted her request of the king in a way that it would most likely be accepted;
- the cultural awareness of Paul, who could shift his presentation to suit a diversity of audiences; and
- the writing skills of Luke, who was particularly adept at storytelling and weaving his theology into his narrative through literary devices.

May your Spirit guide your marketing and communications managers to

- help the ministry stay true to its brand in all aspects, and
- support the organization's goals.

I pray that you would bless your marketing and communications managers with

- a wealth of material to draw from about the ministry's mission and activities for crafting marketing and communication messages;
- an inspiring connection with the people served by the ministry;
- a life rich in the experience of Christian spirituality and enjoyment of your presence; and
- the fullness of your shalom, that their lives may be all that you meant life to be.

In your beautiful and powerful name, Amen.